



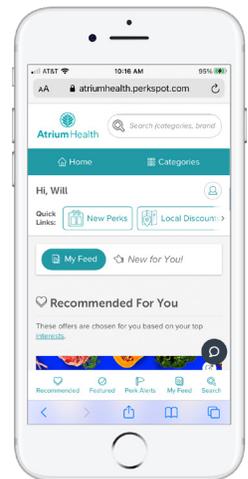
Atrium Health Teammates Spoke. And Their Recognition and Rewards Team Listened

At Atrium Health, their teammates are a top priority, and in 2018, that meant listening and responding to their needs for an improved and more well-rounded benefits package.

» PerkSpot Provides the Perfect Supplement to Your Benefits

The human resources and benefits space is a constantly changing and evolving one, and no one realized this more than Atrium Health. They were looking to switch to a discount provider that could meet their teammates' needs in a way they weren't currently experiencing. **That's why a partnership with PerkSpot was the right choice for Atrium Health.**

At PerkSpot, discounts are about more than helping users save a quick buck here and there. We're in the business of making a difference for our users, just like Atrium Health is in the business of making a difference for each and every single one of its patients. PerkSpot's mission is to help employees save time and money, and we do so by gathering a large variety of exclusive discounts, then personalizing them so employees can quickly and easily discover savings most relevant to them.



“I think PerkSpot is personal, for our teammates. They can pick and choose all sorts of discounts and it is a great addition to our current benefits that we offer our teammates. **This is a real plus that can help our teammates save money.”**

Joe Forquer - Director of Team Experience

>> Atrium Health Understood—Benefit Engagement = Teammate Satisfaction

Two years after partnering with PerkSpot, Atrium Health made the exciting decision to begin pre-registering their teammates for their Atrium Health Discount Program, thus eliminating a step that often keeps many from signing up for the program, simply because they're unaware of its existence. But Atrium Health understood that to help their teammates truly save time and money, they'd need to get more connected to their Discount Program.

PerkSpot and Atrium Health

Launched In: **October 2018**

Active Users from
July - October 2019:

35,528

Active Users from
July - October 2020:

40,544

Pre-registration
In Active Users:

+12.36%

>> A Lot Can Change in a Year

In 2018, Atrium Health added PerkSpot as the main discount program offered to teammates. Here is the difference:

October 24, 2017



Current Employee

Company Perks are so-so, the discounts are not so good.



October 20, 2018



Current Employee

Several community partners offer good discounts, easily found on company website.

Atrium Health is the perfect example of an employer who listened and responded to the needs of their teammates. They partnered with a discount provider that offered a more comprehensive and well-rounded benefits package, improved engagement with their benefits, and a personalized experience that applied to each individual Atrium Health team member.