



Southwest

Southwest Airlines needed more than just a bullet point on their list of “perks”.

Southwest Airlines puts heart into everything they do (it’s even in their logo). With over 45 years of service, they needed a solution that could embody their brand, their voice and, of course, their heart. Since partnering with PerkSpot, they have been able to reach their employees in a personal and meaningful way, without compromising their communication standards.

“ *The personal attention I receive from the PerkSpot team is unparalleled. I can trust that they put our needs first and respect the standards of our employment brand.*”

Jeffery Jolly
Manager

Employee Engagement and Travel

With a custom platform, SWA employees can search and find the best discounts on everything from electronics to movie tickets. These small savings have made a major difference in their employees’ everyday lives, reinforcing the heart of Southwest Airlines.

AWARDS & RECOGNITION:

 **glassdoor**

Recognized as one of the *Best Places to Work* in the **Glassdoor** Employees’ Choice Awards 2015.

FORTUNE

Named **FORTUNE Magazine’s** *World’s Most Admired Companies* list for 22 consecutive years. Southwest was ranked as the No. 7 Most Admired Company, and is the only commercial airline to make the Top Ten.

Forbes

Named *Top Airline Employer* and one of the *Top 20 America’s Best Employers* of 2016 by **Forbes**.

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Partners since:

2013

Participation rate:

85%

Average monthly savings of:

\$110,000