

## Atrium Health Teammates Spoke, Their Recognition and Rewards Team Listened

At Atrium Health, their teammates are a top priority. They listened and responded to their needs, providing an improved and more well-rounded benefits package.

## PerkSpot Provides the Perfect Supplement to Your Benefits

The human resources and benefits space is a constantly changing and evolving one, and no one realized this more than Atrium Health. They were looking to switch to a discount provider that could meet their teammates' needs in a way they weren't currently experiencing. **That's why a partnership with PerkSpot was the right choice for Atrium Health.** 

At PerkSpot, discounts are about more than helping users save a quick dollar here and there. We're in the business of making a difference for our users, just like Atrium Health is in the business of making a difference for each and every single one of its patients. PerkSpot's mission is to help employees save time and money, and we do so by gathering a large variety of exclusive discounts, then personalizing them so employees can quickly and easily discover savings most relevant to them.





"I think PerkSpot is personal, for our teammates. They can pick and choose all sorts of discounts and it is a great addition to our current benefits that we offer our teammates.

This is a real plus that can help our teammates save money."

- Joe Forquer, Director of Team Experience

## >> Benefit Engagement = Teammate Satisfaction

Two years after partnering with PerkSpot, Atrium Health made the exciting decision to begin pre-registering their teammates for their Atrium Health Discount Program, thus eliminating a step that often keeps many from signing up for the program, simply because they're unaware of its existence. But Atrium Health understood that to help their teammates truly save time and money, they'd need to get more connected to their Discount Program.



Prior to Self-Registration

35,528

Following Self-Registration

40,544

Pre-registration In Active Users:

+12.36%

## A Lot Can Change With Perkspot

Following Atrium Health's addition of PerkSpot as the main discount program offered to teammates, reviews improved. Here is the difference:





Atrium Health Employee

Discounts off services that average people do not use or can afford even after the discounts



With PerkSpot



Atrium Health Employee

Several community partners offer good discounts, easily found on company website

Atrium Health is the perfect example of an employer who listened and responded to the needs of their teammates. They partnered with a discount provider that offered a more comprehensive and well-rounded benefits package, improved engagement with their benefits, and a personalized experience that applied to each individual Atrium Health team member.