

## CLIENT SPOTLIGHT

# How PerkSpot rounded out Atrium Health's benefit package to meet their employees' needs.

**INDUSTRY**

Healthcare

**EMPLOYEES**

70,000+

**THE CHALLENGE**

Finding and implementing a discount solution that met the needs of their workforce while also evolving alongside the human resources and benefits space.

**THE IMPACT**

Improved employee satisfaction through a program that provides a variety of discounts, a seamless saving experience, and the opportunity to make real progress towards financial goals.

At Atrium Health, a large healthcare provider in the United States, their teammates are their priority. In providing a positive employee experience, offering a benefit that helps employees save is a priority. The problem? Their previous discount solution wasn't achieving their goal to help their employees save on the things that matter most.

One of their employees stated, "The discounts we currently have are on services that average people do not use and can't afford even after the discounts." When it was found that their workforce was dissatisfied with their discount provider, they knew it was time to make a change.

At PerkSpot, discounts are about more than helping members save a quick dollar here and there. They provide an opportunity to richer experiences, bigger dreams, and bold new possibilities with deals that are designed to make a difference.

“

I think PerkSpot is personal for our teammates. They can pick and choose all sorts of discounts and it is a great addition to our current benefits that we offer. It's a real plus that can help our team save money.

**Joe Forquer**

Director of Team Experience



# How PerkSpot keeps employees engaged



Seamless onboarding with the option to pre-register employees making accessing their account simple



New deals added weekly from top brands like Adidas, Samsung, and more



Consistent marketing materials and resources to keep employees informed about their available benefit

---

## Connecting employees to their employee discount program.

Two years after partnering with PerkSpot, Atrium Health made the exciting decision to begin pre-registering their teammates for their employee discount program. By doing so, they eliminated a step for employees activating their accounts. Atrium Health understood that to help their workforce save time and money, they need to get connected to their program. With pre-registration, Atrium Health noticed a 12.36% lift in their monthly active users.

## Improved engagement and satisfaction.

Following Atrium Health's addition of PerkSpot, employee reviews improved. One employee shared, "Several merchants offer good discounts that are easily found on our company website." Atrium Health is a perfect example of an employer that listened and responded to the needs of their employees. Their partnership with PerkSpot provided a more comprehensive financial solution well also improving their benefits package. PerkSpot is more than an employee discount program, it's a doorway to richer experiences, bigger dreams, and bold new possibilities, even during trying times. Every saved dollar is an invitation to invest in what truly moves your employees—their next adventure, their family's future, or simply a moment of pure, unbridled joy.



Empower your employees to save today.  
[Sign up for a free demo](#)