

## CLIENT SPOTLIGHT

# PerkSpot filled the gap in Bed Bath & Beyond's financial wellness benefit offering.



### INDUSTRY

Retail

### EMPLOYEES

14,000+

### THE CHALLENGE

Bed Bath & Beyond wanted to find a discount provider that went the extra mile. They had a list of requirements they were looking to meet to ensure their program would be successful.

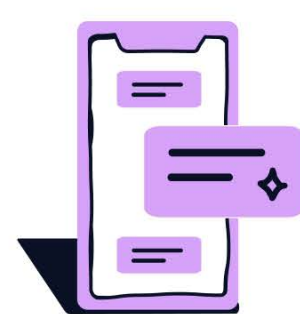
### THE IMPACT

On average, employees at Bed Bath & Beyond save \$40, 900 utilizing their employee discount program with PerkSpot. In addition, the HR team has benefited significantly from their monthly analytics report.

When searching for an employee discount provider, Bed Bath & Beyond wanted a company that would go, well, beyond! As Julie Marley, Bed Bath & Beyond's Field Associate Relations Manager, said, "We didn't really have anything, any kind of platform to manage deals and discounts for us. PerkSpot came in and filled that gap for us." So, what was on the list of requirements as they hunted for the right provider that would both help Bed Bath & Beyond associates save money and help corporate employees manage a new benefit?

## See for yourself:

PerkSpot met all of these requirements, plus additional features that went beyond expectations.



Easily accessible site with a variety of discounts personalized for users



Fully outsourced, hands-off program



Suppression of direct competitors



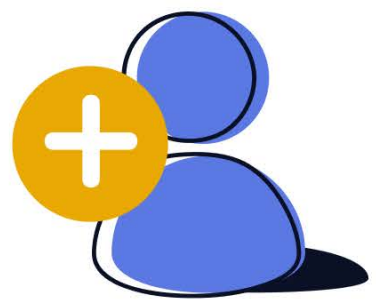
Digestible data showing trends in employee engagement with the platform



Actionable reports meant to support meaningful executive decisions



# What implementation looks like with PerkSpot



Seamless onboarding with the option to pre-register employees making accessing their account simple



New deals added weekly from top brands like Adidas, Samsung, and more



Consistent marketing materials and resources to keep employees informed about their available benefit

## Consistent communications and engagement reports to keep the program successful.

After Bed Bath & Beyond's program was up and running, it wasn't the end of their PerkSpot partnership, their team is there for you along the way. They help devise engagement strategies, create marketing materials, and more. As part of their employee discount program, PerkSpot also provides reporting and analytics so that they can see employee engagement, types of discounts activated, current monthly users, and more.



Coming from a company where we depend a lot on data, I love getting our participation report each month. It's an amazing tool as well to look at different ways to make PerkSpot accessible to our associates.

**Julie Marley**

Field Associate Relations Manager

PerkSpot is more than an employee discount program, it's a doorway to richer experiences, bigger dreams, and bold new possibilities. Every saved dollar is an invitation to invest in what truly moves your employees—their next adventure, their family's future, or simply a moment of pure, unbridled joy.



Empower your employees to save today.  
[Sign up for a free demo](#)