

Personalized Care, Personalized Discounts With Humana

Humana

Humana is a healthcare insurance company committed to helping people live healthy and happy. With a simple approach - offering personalized care from people who care, Humana has become one of the most trusted healthcare insurance providers in the nation. Not only that, but Humana is dedicated to providing an employee experience centered around the overall care for their people inside and outside the workplace. For example, their benefits package includes an associate charity matching program, paid volunteer time, transit services, and discount programs with major retailers.



A Fully Customized Portal

Since 2009, Humana has partnered with PerkSpot to offer their employees personalized discounts on all things from home goods and electronics to travel and groceries. In addition, as part of each client's onboarding process, PerkSpot builds an easy-to-use portal, optimized for all devices, that ties in with the your company's unique branding, creating a one-stop shop for employees' perks and discounts. With a customized discount portal fit to Humana's needs, PerkSpot collaborated with their team to brand their program as "Great Deals".

With 50,000 associates, how do you inform employees about their benefits and ensure they are taking advantage of them? One of the options available is the implementation of single sign-on (SSO). Once an employee joins Humana, they are automatically enrolled pre-activated in their PerkSpot benefit portal and can begin saving immediately, from wherever they are. By implementing the program, the process is smooth and requires little to no management on their side. In addition, PerkSpot lives in their benefits suite so it's easy for employees to find and access.

"It's always been easy. This is one of the programs that almost runs itself. It's not one I have to spend a whole lot of time on."

Leslie Sells, Benefits Analyst at Humana

How Single Sign-On Works For Humana



**A New Employee
Joins Humana**



**Bi-Monthly, Employees'
PerkSpot Accounts Are
Automatically Activated**



**Employees Can Save on
All Things With \$6k in
Potential Savings**

Dedicated Support at All Times

When adding additional benefits, it can be daunting to manage a new program. With PerkSpot, the program is managed for you with new perks added weekly, frequent communications, and a platform automatically tailored specifically for employees' unique interests, delivering savings of both time and money. Not only that, but Humana makes it a priority to keep their employees informed on the savings available to them with PerkSpot fliers shared on a regular basis and email communications directly from PerkSpot.

“ Being fairly newer and still trying to learn the ropes, our Client Success Manager at PerkSpot has been super helpful to me with anything that needs to be updated or added behind the scenes.

Sasha Owen, Contract Management Professional

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With an average of 8,000 monthly active users utilizing “Great Deals”, Humana employees have saved thousands of dollars. By implementing single sign-on, employees are able to save easier and employers have more time to spend on other priorities.

Discover the easiest way to put your people first.

[Sign Up for a Free Demo](#)

