

CLIENT SPOTLIGHT

How PerkSpot enabled Humana's 50k+ employees with a fully managed program.

**INDUSTRY**

Healthcare

EMPLOYEES

50,000+

THE CHALLENGE

Engaging 50,000+ employees with personalized benefits while minimizing administrative burden and ensuring seamless access to savings.

THE IMPACT

Employee satisfaction with 8,000+ monthly active users saving thousands each month, powered by a fully managed platform and effortless access through single sign-on (SSO).

Humana is a healthcare insurance company committed to helping people live healthy and happy. With a simple approach of offering personalized care from people who care, Humana has become one of the most trusted healthcare insurance providers in the nation.

Humana takes their benefits seriously by dedicating an entire experience centered around the overall care for their people inside and outside the workplace. For example, their benefits package includes things like an associate charity matching program, paid volunteer time, transit services, and discount programs with major retailers.

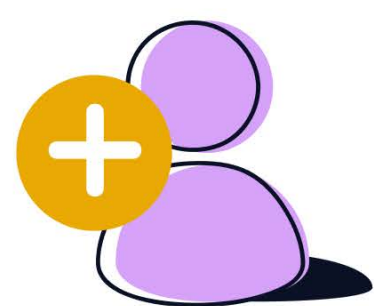
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It's always been easy. This is one of the programs that almost runs itself. It's not one I have to spend a whole lot of time on."

Leslie Sells

Benefits Analyst at Humana

How single sign-on works for Humana



A new employee joins Humana



Bi-monthly, employee's PerkSpot accounts are automatically activated



Employees can save on all things with \$4,500 a year in potential savings

An upgraded savings experience that benefits all.

Since 2009, Humana has partnered with PerkSpot to offer their employees personalized discounts in 25+ categories from home goods and electronics to travel and groceries. In addition, as part of the onboarding process, PerkSpot built an easy-to-use portal that serves as a one-stop shop for employees' deals and discounts.

One way that Humana ensures their employees are informed about their available platform is by implementing single sign-on (SSO). Once an employee joins Humana, they are automatically pre-activated with their PerkSpot account. By using this feature, the process is seamless and requires little to no management on their HR team. To make finding savings even easier, PerkSpot lives in their benefits suite so it's easy for employees to find and access.

Dedicated support at all times makes the partnership seamless.

When considering adding a new benefit, it can be daunting knowing that you have another program to manage. With PerkSpot, your employee discount program is managed for with new perks added weekly, frequent communications, and a platform designed to make employees' money go further—empowering them to do more of what they love. In addition to a hands-off program for employers at Humana, employees can feel at ease with PerkSpot's U.S.-based customer support team available by phone, email, and in the help center in both English and Spanish.

With an average of 8,000+ monthly active users utilizing their employee discount program, Humana employees have saved thousands of dollars. By implementing single sign-on, employees are able to save effortlessly while employers can dedicate their time to other priorities.



Empower your employees to save today.
[Sign up for a free demo](#)