



Bed Bath & Beyond Found the Perfect Perks Provider in PerkSpot

When searching for an employee discount provider, Bed Bath & Beyond wanted a company that would go, well, beyond! As Julie Marley, Bed Bath & Beyond's Field Associate Relations Manager, said, **"We didn't really have anything, any kind of platform to manage deals and discounts for us. PerkSpot came in and filled that gap for us."**

So, what was on the list of requirements as they hunted for the right provider that would both help Bed Bath & Beyond associates save money and help corporate employees manage a new benefit? See for yourself:



Easily Accessible Site Offering a Variety of Discounts Personalized for Users



Fully Outsourced, Hands-off Program



Suppression of Direct Competitors



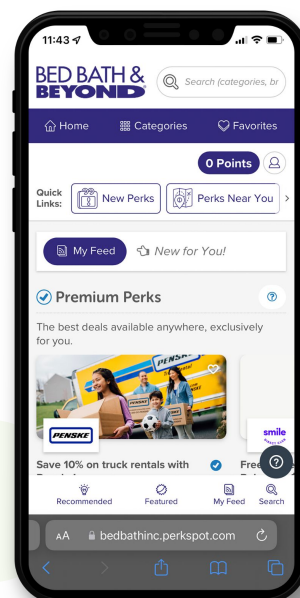
Digestible Data Showing Trends in Bed Bath & Beyond Usership



Actionable Reports Meant to Support Meaningful Executive Decisions

>> **Perks When You Want, How You Want**

PerkSpot does more than lend a helping hand. We're a customizable program designed to match any of your needs seamlessly. For Bed Bath & Beyond, that meant finding a way to provide their associates with a money-saving benefit while helping ease the workload of their HR department.



Launched: 2017

Engagement Increase
from May 2017 - May 2020:

33%

Average Monthly
Savings:

\$40,913

Communications
Sent Each Quarter:

20

» Your Brand, Your Savings

With PerkSpot, your discount program will be up and running in a matter of days, complete with custom branding tailored to your unique organization. Custom branding includes a branded discount portal along with a login/welcome page, custom salutations, and marketing support with collateral and messaging tailed just for you. Not only that, but we are here for you along the way. Our team of client success managers are here to help you with anything you need. We help devise engagement strategies, create marketing materials, and more. As part of our discount program, we also provide reporting and analytics so that you can see employee engagement, types of discounts activated, current monthly users, and more.

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“Coming from a company where we depend a lot on data, I love getting our participation report each month. It’s an amazing tool as well to look at different ways to make PerkSpot accessible to our associates.”

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“I was keeping an updated spreadsheet monthly that I would send to our HRVP just so she could see how PerkSpot’s doing, and it’s just great to see that at a glance.”

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Are you ready to implement an employee discount program that goes the extra mile?

[Get Started Now](#)