

CLIENT SPOTLIGHT

PerkSpot proved to be more than a bullet point on Southwest's list of benefits.



INDUSTRY

Travel

EMPLOYEES

740,000+

THE CHALLENGE

Providing an employee discount program that aligned with Southwest's communication standards while providing the very best deals to employees.

THE IMPACT

Upon partnering with PerkSpot, Southwest has achieved an average monthly savings of \$110,000+ for their employees, plus a participation rate of 85%.

Southwest Airlines puts heart into everything they do (it's even in their logo). With over 45 years of service, they needed a solution that could embody their communication standards and, of course, their heart. Since partnering with PerkSpot, they have been able to reach their employees in a personal and meaningful way, without compromising the impactful relationship they've built with their workforce.

With multiple ways to save, employees can search and find unbeatable discounts on everything from electronics to movie tickets in 25+ shopping categories. The savings have made a major difference in their employees' everyday lives, allowing them to get one step closer to taking their next adventure, saving for their family's future, or simply a moment of pure, unbridled joy.

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The personal attention I receive from the PerkSpot team is unparalleled. I can trust that they put our needs first and respect the standards of our employment brand.

Jeffery Jolly

Manager of Employee Engagement and Travel