



Southwest Airlines needed more than just a bullet point on their list of “perks”

Southwest Airlines puts heart into everything they do (it’s even in their logo). With over 45 years of service, they needed a solution that could embody their brand, their voice and, of course, their heart. Since partnering with PerkSpot, they have been able to reach their employees in a personal and meaningful way, without compromising their communication standards.

With a custom platform, SWA employees can search and find the best discounts on everything from electronics to movie tickets. These small savings have made a major difference in their employees’ everyday lives, reinforcing the heart of Southwest Airlines.

“

“The personal attention I receive from the PerkSpot team is unparalleled. I can trust that they put our needs first and respect the standards of our employment brand.”

Jeffory Jolly

Manager of Employee Engagement and Travel”



Recognized as one of the BestPlaces to Work in the **Glassdoor** Employees’ Choice Awards 2015.



Named **FORTUNE Magazine’s** World’s Most Admired Companies list for 22 consecutive years.



Named Top Airline Employer and one of the Top 20 America’s Best Employers of 2016 by **Forbes**.

Partner Since:

2013

Participation Rate:

85%

Avg Monthly Savings of:

\$110,000