



## Southwest Airlines needed more than just a bullet point on their list of “perks”

Southwest Airlines puts heart into everything they do (it’s even in their logo). With over 45 years of service, they needed a solution that could embody their brand, their voice and, of course, their heart. Since partnering with PerkSpot, they have been able to reach their employees in a personal and meaningful way, without compromising their communication standards.

“The personal attention I receive from the PerkSpot team is unparalleled. I can trust that they put our needs first and respect the standards of our employment brand.”

**Jodi Lasser - Total Rewards Specialist**

With a custom platform, SWA employees can search and find the best discounts on everything from electronics to movie tickets. These small savings have made a major difference in their employees’ everyday lives, reinforcing the heart of Southwest Airlines.



Recognized as one of the BestPlaces to Work in the **Glassdoor** Employees’ Choice Awards 2015.



Named **FORTUNE Magazine’s** World’s Most Admired Companies list for 22 consecutive years.



Named Top Airline Employer and one of the Top 20 America’s Best Employers of 2016 by **Forbes**.

Partner Since:	Participation Rate:	Avg Monthly Savings of:
<b>2013</b>	<b>85%</b>	<b>\$110,000</b>