

better support their financial

wellness.

# The Quickest, Easiest Benefit Employees Are Raving About



Problem	Challenge	Solution
Employers are struggling to retain employees with record high inflation rates and	Finding and implementing a new benefit that employees engage with often takes time.	Employers have found success by implementing the quickest, easiest benefit on the market,
employees leaving looking for better benefits and jobs that	Not only that, but with busy times it can be nearly	PerkSpot. Employers can have their new program up in 7-10

>> Inflation and Retention Remain Challenging

Employers in all industries have been experiencing challenges in the past year regarding retention and employee satisfaction. Not only that, but inflation was recently at the highest it's been in 40 years. With millions of employees nationwide anxious about their finances, employers have had increased pressure to provide financial stability for their teams. With benefit enrollment and other responsibilities, time is extremely limited making implementing new programs increasingly difficult. In addition, budgets are thin with high inflation rates having an impact on organizations.

impossible.

### >> Engaging Benefits Are Hard to Find

There are endless benefits that employers have to offer to their employees, but finding benefits that employees engage with it can be challenging. Employees have listed flexible work environments, unlimited vacation time, and retirement benefits as their top priorities. The top of the list? Financial wellness. With finances so high on the list, implementing these benefits has proven crucial. Unfortunately, implementing benefits usually comes with a steep cost.

With a list of challenges and little time to find new solutions, what options do employers have to retain top performing employees?

### **Top Travel Savings**

days for employees to start

saving immediately.

Whether your employees are heading to a concert, theme park, vacation, or the movies, help them save on luggage, rental cars, flights, and more with no added fees.

"I was planning an out of state trip and I wanted to compare the hotel company's price vs. the PerkSpot price. I found the PerkSpot offer to be much better, saving me money. The process to reserve the room on the site was seamless and when we arrived at the hotel we were checked in with no issues. I can't wait to use PerkSpot for future trips!"

Evan K. - Manufacturing Employee



### **Endless Savings Opportunities**

With your discount program, saving is a breeze. Employees can browse 25+ savings categories, check out popular perks, and receive weekly emails with the newest and best discounts available.

"I've been looking at this refrigerator for over a year so I was super excited when I saved over \$1,000 on a refrigerator and only paid \$1 for the warranty. Thank you for all that you do to bring me and my family these discounts. Southwest Airlines really cares about its employees and this is just one of many examples."

Monica C. - Southwest Employee

### >> Real Discounts, Unmatched Value

With little time, a low budget, and financial wellness a priority, PerkSpot is the perfect solution. PerkSpot has helped thousands of employers achieve success by offering exclusive access to unbeatable discounts in 25+ categories. From local deals to big-name nationwide offerings, our 98% retention rate speaks for itself. We ensure employees see offers curated to their interests, allowing them to save on electronics, home goods, meal delivery, mortgages, travel, and all the other little—and big—things that will make life a bit easier.

Not only are the savings great, but it's a quick and easy way to add a benefit that makes a difference and provides real value. Employers can have their new program up in 7-10 days for employees to start saving immediately. The best part? It's **free** to implement.

## » A Benefit That Benefits All

PerkSpot is great for both employers and employees, offering employees a benefit that contributes to their financial wellness and employers a cost-free solution to increase engagement while helping their team save. With thousands of discounts available, PerkSpot also benefits nationwide companies to local establishments with an increase in purchases and exposure to future customers.

### **Endless Savings Opportunities**

With PerkSpot, employees can select their interests and keep them up-to-date to see more perks on their favorite brands and products. They can also favorite deals they want to come back to!

"While browsing PerkSpot I discovered a really cool product that I had never heard of. Upon investigating it was a true crime game - perfect for my sister's birthday! I never would've imagined finding such a cool concept, and getting the discount made it all the sweeter! Now I regularly browse the products and discounts for inspiration."

#### Stephanie S. - Software & Tech Employee

Join the thousands of employers partnering with PerkSpot to help their employees save.

